- B-3 Understand the rudiments of regression analysis and forecasting as a tool for predictive modelling
- B-4 Utilize Visual Basic as a tool to extend Microsoft Excel analytic capabilities

GOAL C:

Utilize critical thinking to solve business problems

Learning Outcomes: The student will:

- C-1 Evaluate information to develop an understanding of business processes that can be translated into an analytic model
- C-2 Evaluate the appropriateness of potential analytic techniques within the context of the available data
- C-3 Utilize analytic results within the context of the business preschee