WILMINGTON UNIVERSITY

COLLEGE OF BUSINESS

BASIC COURSE INFORMATION

COURSE TITLE: **Data Mining**

COURSE NUMBER: **BBA 420**

PRE-REQUISITE(S):   **BBA 350**

COURSE DESCRIPTION:

This introductory course in data mining will explore various statistical approaches to extract hidden knowledge from large data sets, n a-1cs TBฦ2Tlๅoฦlๅๆๅ0ๅๆๅpDTๅ4ๅๆๅ0ๅๆๅๆๅ8ๅ6ๅ5ๅๆๅ0ๅ2ๅ0ๅ0ๅๆๅ0ๅ0ๅ0ๅ0ๅ0ๅๆ