

**WILMINGTON UNIVERSITY  
COLLEGE OF BUSINESS  
BASIC COURSE INFORMATION**

**COURSE TITLE:** Internship in Business Management  
**COURSE NUMBER:** BBM 491  
**PREREQUISITE:** BBM 201  
**TOTAL HOURS:** Minimum of 15 weeks/120 hours  
**CREDITS:** 3

**COURSE DESCRIPTION:**

communication, decision making, and control.

**GOAL C:**

C-1 The student will identify trends and processes which address utilization of resources.

C-2 The student will identify organizational challenges.