

**WILMINGTON UNIVERSITY  
COLLEGE OF BUSINESS  
BASIC COURSE INFORMATION**

**COURSE TITLE:** Entrepreneurship

**COURSE NUMBER:** BMK 366

**PRE-REQUISITE(S):** BMK 305

**COURSE DESCRIPTION:**

**MAJOR INSTRUCTIONAL GOALS:**

**GOAL A:**

**Learning Objectives:**

**GOAL C:**

**Learning Objectives:**

**GOAL D:**

**Learning Objectives:**

**GOAL E:**

**Learning Objectives:**

**GOAL F:**

**Learning Objectives:**

