COURSE NUMBER   **COM 495**

COURSE TITLE   **Communication Capstone**

CREDITS   **3**

PREREQUISITE   **ENG 310, COM 344, and MAT 308**

FACULTY MEMBER

TERM

METHOD OF CONTACT/ OFFICE HOURS

COURSE TIME BREAKDOWN

> **40 Hours of Structured Learning Activities**

TEXTBOOKS
*A list of course textbooks are available on the Wilmington University Bookstore website:
http://bookstore.wilmu.edu/

COURSE DESCRIPTION

This course presents the capstone to academic studies in communication. Topics to be reviewed include ethics, business, social media, technology applications, and more as these pertain to the communication field. Job outlook and resume building skills will be discussed. Case studies may be used. The course is highly reflective and culminates with a final project on a topic to be decided in class.

COURSE OBJECTIVES

This course will provide students with the knowledge and skills to:

1. Analyze one's own values/beliefs and research into the field.
2. Complete independent research about the communication industry, using academic sources.
3. Examine issues relevant to the communication workplace.
4. Analyze possible workplace ethical situations and develop likely solutions
5. Apply critical thinking skills to resolve various crisis situations historically and currently in the news.
6. Practice asking appropriate questions.
7. Practice critical thinking and communication skills in all class activities.

METHODOLOGY

A.   Teaching and Learning Strategies

B.   Evaluation Methods

ATTENDANCE POLICY:

EVALUATION PROCEDURE AND GRADING POLICY:

LATE ASSIGNMENT POLICY:

CAS CLASSROOM STANDARDS: See Canvas "Syllabus" area

COURSE SCHEDULE (all assignments and due dates):