WILMINGTON UNIVERSITY COLLEGE OF HEALTH PROFESSIONS AND NATURAL SCIENCES COURSE OUTLINE & SCHEDULE OF ASSIGNMENTS DOCTOR OF NURSING PRACTICE PROGRAM

COURSE NUMBER DNP 7105

COURSE TITLE HEALTHCARE ECONOMICS

CREDITS 3

PREREQUISITE Admission to the DNP Program or Permission of DNP Program

Chair

FACULTY MEMBER

TERM

METHOD OF CONTACT/ OFFICE HOURS

COURSE TIME BREAKDOWN

35 Hours Scheduled Instruction

10 Hours Structured External AssignmertsEA)

COURSE DESCRIPTION

This course explores the role of nurses in advanced nursing practice within a rapidly changing dealthcare nursing practice specialties.

*A list of course textbooks are available on the Wilmington University Bookstore website: http://bookstore.wilmu.edu/

COURSE OBJECTIVES

This course provides the student with the knowledge and skills to:

- 1. Analyze key operational challenges associated with affecting change within health care organizations.
- 2. Formulate strategies for active participation in financial activities within health care organizations that influence the distribution of fiscal resources.
- 3. Examine methods of health care financing impacting advanced nursing practice.
- 4. Evaluate the role of health care economics at the macroeconomic level.
- 5. Synthesize relevant economic concepts and mixible noing health care delivery.
- 6. Evaluate advanced nursing practice roles related to health care finance and marketing.
- 7. Construct a budget and business plan incorporating health care finance and marketing principles.
- 8. Evidence critical thinking skills in class discussion, written work, online assignments, and oral/visual/voiceenhanced/multimedia presentations.

METHODOLOGY

- A. Teaching and Learning Strategies:
 Assigned Readings, Wenhanced Activities, FlipgridLecture, ZoomKaltura, PowerPoint
- B. Evaluation Procedures: Graduate Grading Scale

Grade	Numeric			
	Equivalent			
Α	95%100%			
A-	92-94%			
B+	89-91%			
В	86-88%			
B-	83%85%			
C+	80%82%			
С	77%79%			
C-	74%76%			
F	Less Than			
	74%			

This doctoral course offers students the opportunity to engage with fellow students and faculty via two to three online synchronous sessions.

Students have the option of attending the live session when scheduled or viewing the session recording made available through an online learning platform.

As these sessions are anticipated to offer valuable learning opportunities, students are expected to attend the live session or view the recording to enhance their understanding of the course content and earn credit where applicable.

COURSE OUTLINE AND SCHEDULE

Week	Topic	Activities and Assignments		
1	Internaland External Forces Influencing Healthcare Economics	Flipgrid		
	Role of DNPPrepared Nurses in Healthca Finance	re Business Project Proposal		
	Payer Transition			
	Introduction to Financial Statements			
2	Revenue Structure and Reimbursement	Flipgrid		
		SWOTAnalysis		
3	Financial Statements: Profit and Loss	Flipgrid		
		Expense Assignment		
4	Financial Statements: Profit Margins, Brea Even, Budgeting, and Variance Analysis			
		Budgeting Assignment		
5	Strategic Planning and Marketing	Flipgrid		
		MarketingAssignment		
6	Financial Statements: Balance Sheet	Flipgrid		
		Financial Statement Assignment		
7	Putting the Pieces TogetherThe Big Picture"	Assigned Readings and Kaltura Presentation		
		Business Plan ProjectPowerPoint with Kaltura		

^{*} The instructor reserves the right tn.d2 42 B-1.3 T1 1 -1.4 (ru)-7.9 (ct10.98 0 71.6 v)1 1 Tf -1.8 (t) TJ ET q 324