COURSE TITLE: Basic InDesign

COURSE NUMBER: DSN 121

I. MAJOR INSTRUCTIONAL OBJECTIVES:

Objective A: Understand how to design and produce projects in Adobe InDesign CC.
A-1. Understand and demonstrate the use of the tools in application.
A-2. Understand and demonstrate the use of master pages and style sheets in application.
A-3. Understand and demonstrate the effects of typography on layout.
A-4. Understand and demonstrate how to manipulate existing elements in application.

Objective B: Understand the four basic principles of design; Contrast, Repetition, Alignment and Proximity
B-1. Understand and demonstrate if elements are not the same, make them different, very different.
B-2. Understand and demonstrate repeat visual elements to organize and strengthen unity in a design.
B-3. Understand and demonstrate that elements should have a visual connection with other elements.
B-4. Understand and demonstrate items relating to each other should be grouped close together.

Objective C: Demonstrate basic skills to be a successful Media designer.
C-1. Understand and demonstrate that there are multiple ways to reach a desired design outcome.
C-2. Understand and demonstrate how keeping an open mind can enhance your abilities as a media designer.
C-3. Understand and demonstrate the importance to be flexible and to think outside the box.

Objective D: Understand commercial printing and its impact on digital files.
D-1. Understand and demonstrate the difference in CMYK and RGB color models.

Computers in the classrooms a
experience. Instant messaging,
student, the surrounding stude
Students are ethically obliged to

External Storage Requiremen
Students are required to supply
See Course Canvas page for ins
supplied with cameras and vide