

**WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
BASIC COURSE INFORMATION**

COURSE TITLE: Financial Management

COURSE NUMBER: FIN 305

PREREQUISITE(S): **Must be completed prior to this course:** BAC 102, ENG 122, MAT 312.

COURSE DESCRIPTION:

This course is an introduction to the role of finance, the operating environment of the firm, analysis of financial statement information, present value concepts, risk, return, and valuation fundamentals. Throughout the course the student will demonstrate comprehension of financial terms and concepts.

MAJOR INSTRUCTIONAL GOALS:

GOAL A:

The student will explain the role of finance within the operating environment of the firm, including interest rate fundamentals.

Learning Objectives: The student will:

- A-1 Define finance and the role finance plays in a corporation.
- A-2 Compare and contrast primary and secondary markets.
- A-3 Differentiate between maximizing profit and maximizing shareholder wealth.
- A-4 Identify typical ethical issues affecting American corporations
- A-5 Calculate the nominal rate of interest utilizing the formula for interest rate determination.
- A-6 Relate the Federal Reserve's use of monetary policy to the determination of interest rates.
- A-7

- E-4 Utilizing knowledge of regression analysis, interpret beta and its relationship to decision making
- E-5 Calculate a required rate of return utilizing both the equation and graphing forms of the Capital Asset Pricing Model (CAPM).

GOAL F:

Understand the various tools utilized in financial forecasting.

Learning Objectives: The student will:

- F-1 Demonstrate the role of forecasting plays in financial planning.
- F-2 Prepare a Pro Forma Income Statement; discuss the assumptions and variables utilized in its preparation; discuss its usefulness in financial forecasting.