

WILMINGTON UNIVERSITY
COURSE SYLLABUS

FACULTY MEMBER:

TERM:

COURSE TITLE: Corporate Governance and Regulation

COURSE NUMBER: POL 355

Customer Identification Programs, and Suspicious Activity Reports

GOAL D: Students will gain an understanding of international business regulations.

Learning Objectives: Students will:

- D-1 Summarize the fundamental ethical issues at the heart of the Foreign Corrupt Practices Act
- D-2 Identify the difference between permissible gifts and bribes as defined by the FCPA
- D-3 Appreciate the depth of regulation concerning EAR

GOAL E: Students will gain an understanding of general business regulations.

Learning Objectives: Students will:

- E-1 Summarize the purpose of antitrust laws in maintaining a competitive marketplace, and their benefit to consumers.
- E-2 Explore the specific conduct-prohibitions associated with key anti-trust laws, including: the Sherman Act, and the Clayton Act.
- E-3 Appreciate the heavy penalties associated with violations of antitrust laws, and enforcement trends
- E-4 Identify key red-flags associated with improper behavior when dealing with customers, suppliers, and competitors

GOAL F: Students will gain an understanding of Non-Financial Reporting.

Learning Objectives: Students will:

- F-1 Relate the key sustainability risks that companies face
- F-2 Learn how companies need to take into account uncertainties induced by climate change
- F-3 Appreciate the importance of sustainability reporting and the reporting process
- F-4 Explore various sustainability reporting frameworks including: GRI, UNGC, GDP, etc.

