WILMINGTON UNIVERSITY COLLEGE OF BUSINESS BASIC COURSE INFORMATION

COURSE TITLE: Sport Management Internship II

COURSE NUMBER: SPM 491

SPM 490

COURSE DESCRIPTION:

The internship is de - setting, which allows students to consolidate knowledge, apply skills and techniques, and 4pte494

Learning Objectives: The student will

- B-1 Compare different management styles as they relate to the different functions of the sport organization
- B-2 Evaluate the organizational structure.
- B-3 Apply sport management theories through an internal and/or external project.
- **GOAL C:** Analyze sports management trends and processes

Learning Objectives: The student will

- C-1 Compare the dynamics between management, customers, and athletes
- C-2 Formulate and utilize sports information software and data.
- C -3 Identify and adhere to industry legislative rules and regulation as it relates to the sports agency.

GOAL D: The student will take the Comprehensive Program Final Examination (Peregrine Exam).

Learning Objectives: The student will

D-1 Be evaluated on their understanding of the information from your Business Core courses