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Wilmington University
ACADEMIC PROGRAM REVIEW

TEMPLATE FOR ONE-YEAR PROGRAM SNAPSHOT
(Program Review Year One and Year Two)

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1. **Report the following data as requested within each category.**
2. **Summarize (briefly and succinctly) any trends assessed from the data. No data summary required if data is stable.**
3. **Provide recommendations for possible improvements/opportunities/suggested actions.**

A. Enrollment Data

    i. Data source: ***10yr Enrollment Report by Program*** (Excel file)

    ii. Report a 3-year trend of the number of current students, the number of new students, and the number of graduated students
        1. *Select College, degree, and major/concentration*
        2. *Use Enrollment, New, and Graduate totals from prior 3 years*
    iii. Report a 3-year trend on the number of Guild students in the program.
        1. *Cognos term-based report*
    iv. Report a 3-year trend on the number of online students in the program.
        1. *Cognos term-based report*

    Analysis: What do the enrollment data trends suggest to you about your program? What are the recommendations for possible improvement/ opportunity/ action?

B. Graduation Rate

    i. Data source: ***10yr Enrollment Report by Program*** (Excel file)
    ii. Report on the 3-year trend

C. Retention Rate

    i. Data source: ***10yr Enrollment Report by Program*** (Excel file)
    ii. Report on the 3-year trend

D. Student Profile

    i. Report synopsis of student responses to Alumni Surveys and Senior Surveys.
    ii. Report Student Demographics – these data may lend insight into who your students are and how to promote your programs in the future:
        1. Site/ Campus
        2. State of Residence
        3. Gender
        4. Ethnicity
        5. Age